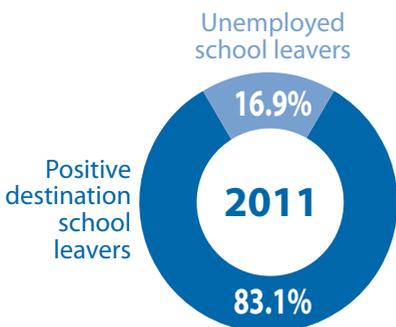


What is the Edinburgh Guarantee?

The Edinburgh Guarantee is a vision that all sectors of the city will work together to ensure every young person in Edinburgh will leave school with the choice of a job, training or further education opportunity available to them.

By 2011 it had become more challenging for young people to find their first opportunity, and gain the skills and experience that employers require.

During that year over 500 young people, 16.9% of the city's school leavers, left school and became unemployed.



Without any action there would have been significant implications for our economy and communities, as the longer an individual is out of work the more unemployable they can become. This issue could not be tackled by any one agency or organisation alone. It is for this reason that the Council developed cross-partner action and the Edinburgh Guarantee was created.

By bringing together local government, businesses, colleges, voluntary sector organisations and national programmes, we've worked to create more opportunities for our young people.

What's in it for my business?

- ✓ Available funding for accredited training costs
- ✓ Staff can be trained to industry-recognised standards and gain accredited qualifications, while on the job
- ✓ An effective way to build the capacity of your workforce by attracting and nurturing new young talent to your business
- ✓ A structured way to measure staff training, personal development and performance

- ✓ Investment of time in staff development contributes to low staff turnover
- ✓ Prevents future skills gaps within your workforce
- ✓ Enhanced employee morale by developing skills through working with young people
- ✓ Positive image, brand awareness and exposure of your business to young people and potential customers
- ✓ Free recruitment and facilitation service.

By encouraging all sectors of our city to work together we hope to better prepare our young people for the world of work and influence a cultural change in how young people are perceived, recognising the energy and creativity they bring to the workplace.

The Edinburgh Guarantee is not a programme or a funded package. It's a belief that everyone has something to offer and that the city, by working together, can deliver a better future for our young people and for our economy.

What we've done so far

- ✓ Over 550 organisations have offered support
- ✓ Over 3000 opportunities have been identified – jobs, apprenticeships and placements
- ✓ Over 2000 of those opportunities have been matched to young people.

What can you offer?

- ✓ a job to a school leaver
- ✓ a Modern Apprenticeship
- ✓ paid internship
- ✓ a work placement for progression into a job
- ✓ to be involved in employability in schools
- ✓ other ideas?

How can I get involved?

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Telephone: 0131 529 3525

or follow us on:

 @edinguarantee

 facebook.com/EdinburghGuarantee

Visit www.edinburghguarantee.org for more information including FAQs, news, events and case studies. You can also register for our Newsletter and Job Alerts.